

FIG. 1A

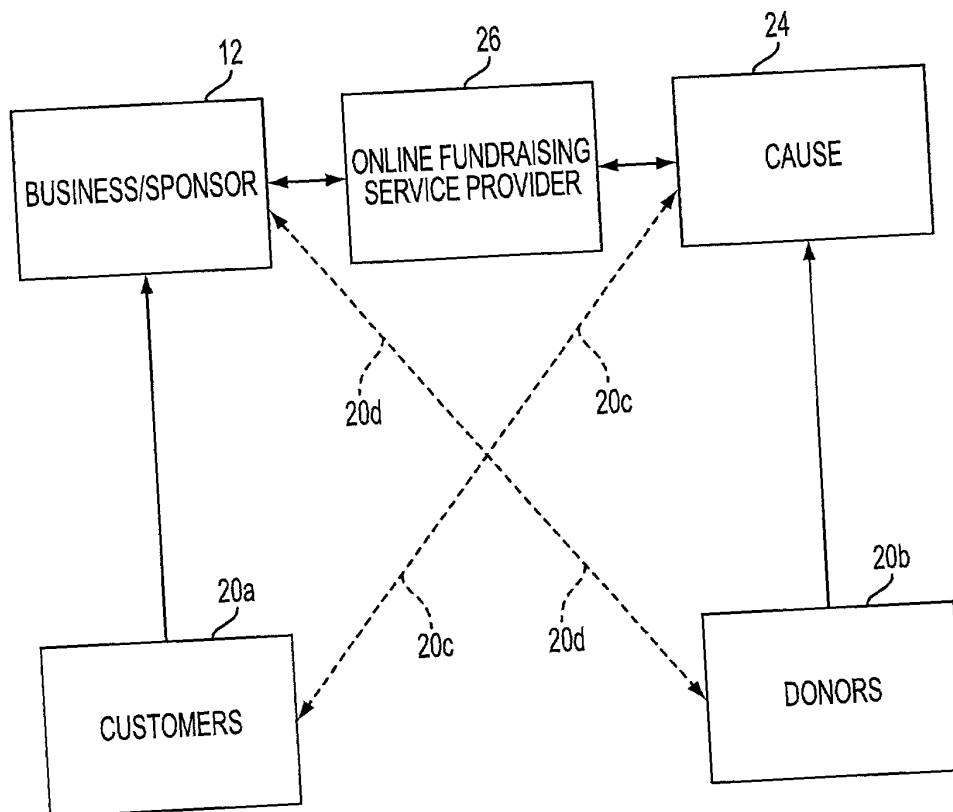


FIG. 1B

FIG. 1A

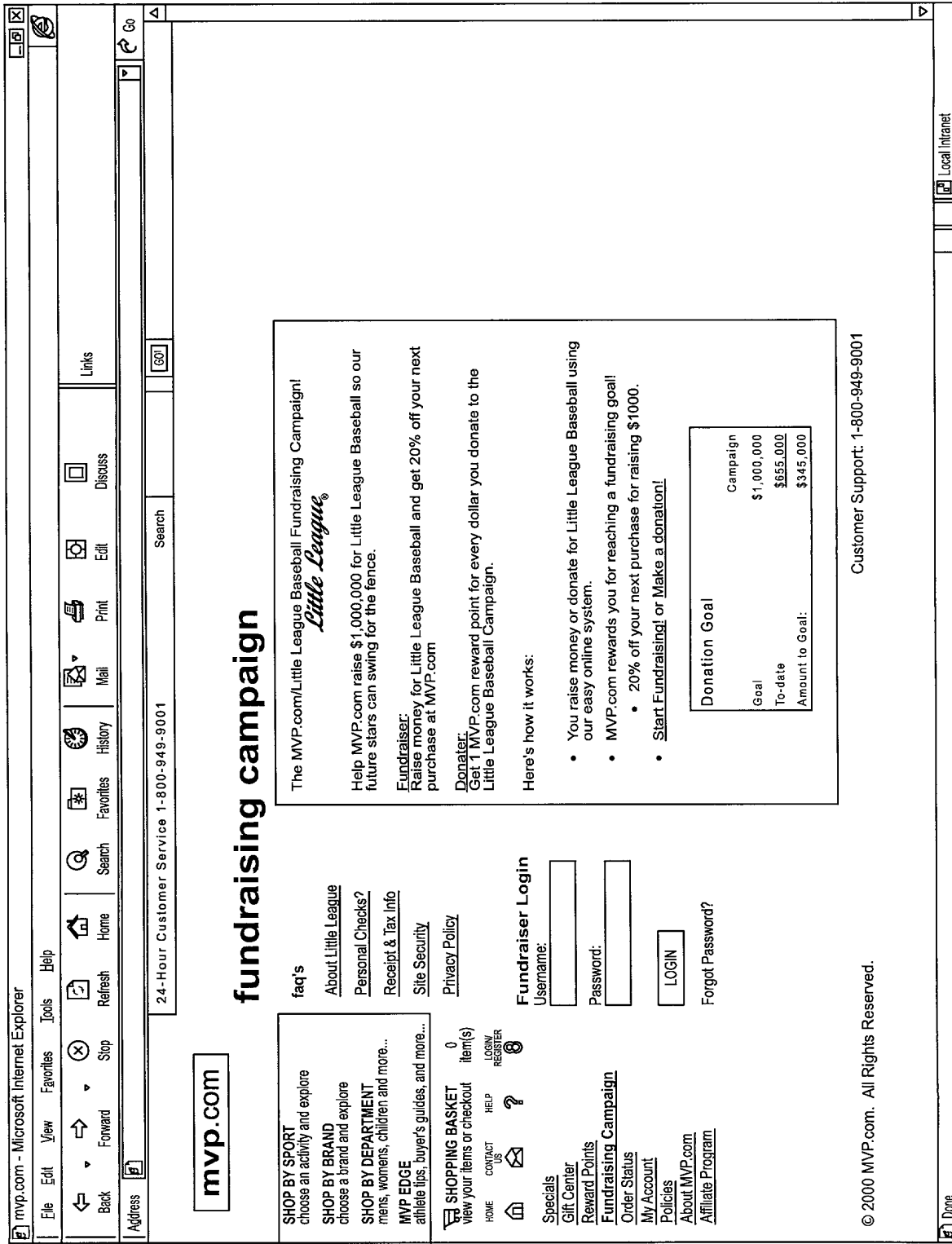


Fig. 3

mvp.com - Microsoft Internet Explorer		File Edit View Favorites Tools Help		Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Links		Address [] Go	
24-Hour Customer Service 1-800-949-9001		Search [901]					

mvp.com

SHOP BY SPORT
choose an activity and explore

SHOP BY BRAND
choose a brand and explore

SHOP BY DEPARTMENT
mens, womens, children and more...

MVP EDGE
athlete tips, buyer's guides, and more...

fundraising campaign

faq's

[About Little League](#)

[Personal Checks?](#)

[Receipt & Tax Info](#)

[Site Security](#)

[Privacy Policy](#)

How it works:

- #1 Fill in Personal info
- #2 Choose a username, passwords fundraising goal
- #3 Use our email system to ask friends and family to support Little League Baseball
- #4 Don't forget to donate when you're finished

SHOPPING BASKET
view your items or checkout

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Reward Points

Fundraising Campaign

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Policies

About MVP.com

Affiliate Program

Little League Baseball Campaign

Fundraiser Sign Up

Your Fundraising Goal

Recipients*
Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

First Name

Last Name

Street Address

City

State Alabama

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

(*) These email addresses will be used to send an email from you and will not be collected or used for any marketing purposes.

Email Message (up to 200 characters)
Sample Messages

Thank You Note (up to 200 characters)
Sample Thank you note Messages

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FIG. 4

0123456789

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Search

Go

mvp.com

fundraising campaign

Little League Baseball Campaign

Donation Form

Donation Amount

First Name

Last Name

Email Address

Street Address

City

State

Choose

Zip

Credit Card Type

Visa

Credit Card Number

Expiration Date

Month

Year

Identify the donor to charity?

☐ Yes, make my name available.

☐ No, keep my donation anonymous.

Note: Selecting "Yes" affirms your desire to be added to this charity's mailing list. Selecting "No" prevents being added.

Receive a donation receipt via email?

☐ Yes, please send me my receipt via email.

☐ No, I do not care for a receipt via email.

Note: If selected, receipts will be sent to the email address entered on this form. Donations larger than \$250 must have written acknowledgment to be eligible for tax write offs.

Continue

Cancel

SHOP BY SPORT

choose an activity and explore

SHOP BY BRAND

choose a brand and explore

SHOP BY DEPARTMENT

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Done

Local Intranet

FIG. 5

Title of Invention: System and Method for Raising Funds And
Establishing User Affinity Over A Distributed Network
Inventor's Name: William G. COSTIN, IV, et al.
Application No.: 09/616,210
Attorney Docket No.: 57248.000003

mvp.com - Microsoft Internet Explorer

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view your items or checkout

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fundraising campaign

Campaign Statistics, Little league Baseball

Menu

- Client Home
- Send more emails
- Campaign page
- Edit campaign page

Donation Statistics

- Donation Goal: \$1,000,000
- To Date: \$345,000
- Amount to Reach Goal: \$655,000

Campaign Statistics

- Donations-to-date
- Sent Emails
- No Response List
- Fundraisers
- Registered

via Email	via Website	Email	Donation Amount
Gui Costin	gui@nogimmies.com	N/A	\$150.00
		N/A	\$50.00
Breck Kling	breck@originmail.com		\$250.00

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FIG. 6

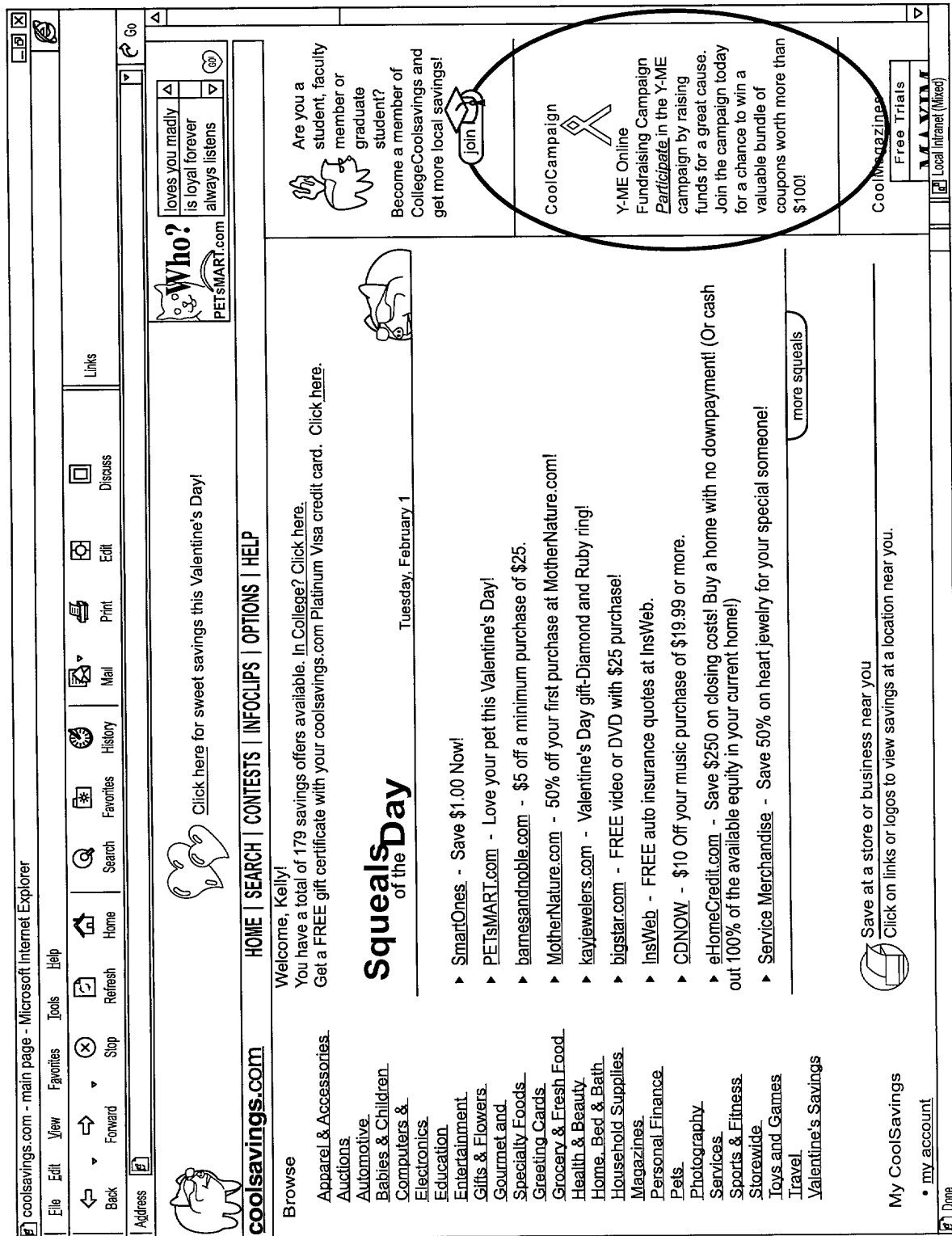


FIG. 7


07297 850

coolings.com - Microsoft Internet Explorer

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Address



[coolings.com](#) [HOME](#) [SEARCH](#) [CONTESTS](#) [INFOCLIPS](#) [GROCERY](#) [OPTIONS](#) [HELP](#)

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[Site Security](#)



Y-MERACE

against breast cancer

The Y-ME 5k Race

Sponsored by coolings.com

Join coolings.com as it sponsors the Y-ME 5k Race on May 14, 2000. We're trying to raise \$1,000,000 and we need your support. Click the Fundraise and Donate buttons below to support Y-ME today! And don't forget to register for the race. We hope to see you there!

Fundraiser Login
Username:
Password: [go](#)
[Forgot Password?](#)

Campaign Information
What: 5k Walk/Run [Register](#)
When: May 14, 2000
Where: Grant Park

Fundraise
Win great coupons from Coolings.com if you raise money for Y-ME! [\(more...\)](#)

Donate
Make a donation to Y-ME and get a chance to WIN a Porsche! [\(more...\)](#)

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Done Local Intranet

FIG. 8

07/19/2000

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Fundraiser Sign-Up

First Name

Last Name

Street Address

City

State Alabama

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

Re-enter Password

Fundraiser Login

Username:

Password:

GO

Forgot Password?

Your Fundraising Goal

Recipients*

Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

(*) These email addresses will be used to send an email from you and will not be collected for use in an outside mailing list.

Email Message (up to 200 characters)

Sample Messages

Thank You Note (up to 200 characters)

Sample Thank You Notes

Done

FIG. 9

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Fundraiser Login

Username:

Password:

Go

Forgot Password?

First Name

Last Name

Street Address

City

State

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

Your Fundraising Goal

Recipients*
Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

(*) These email addresses will be used to send an email from you and will not be collected or used for any marketing purposes.

Email Message (up to 200 characters)
Sample Messages

Thanks You Note (up to 200 characters)
Sample Thank You Notes

Done

Local Intranet

FIG. 10

Title of Invention: System and Method for Raising Funds And
Establishing User Affinity Over A Distributed Network
Inventor's Name: William G. COSTIN, IV, et al.
Application No.: 09/816,210
Attorney Docket No.: 57248.000003

coolingsavings.com - Microsoft Internet Explorer

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Fundraiser Login

Y-ME Campaign

Donation Form

Donation Amount

First Name

Last Name

Email Address

Street Address

City

State

Choose

Zip

Credit Card Type

Visa

Credit Card Number

Expiration Date

Month

Year

Identify the donor to charity?

☐ Yes, make my name available.

☐ No, keep my donation anonymous.

Note: Selecting "Yes" affirms your desire to be be added to this charity's mailing list. Selecting "No" prevents being added.

Receive a donation receipt via email?

☐ Yes, please send me my receipt via email.

☐ No, I do not care for a receipt via email.

Note: if selected, receipts will be sent to the email address entered on this form. Donations larger than \$250 must have written acknowledgment to be eligible for tax write offs.

Continue

Cancel

Username:

Password:

Forgot Password?

Done

Local Intranet

FIG. 11

Title of Invention: System and Method for Raising Funds And
Establishing User Affinity Over A Distributed Network
Inventor's Name: William G. COSTIN, IV, et al.
Application No.: 09/816,210
Attorney Docket No.: 57248-000003


cool savings.com - Microsoft Internet Explorer

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Go



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• Send more emails

• Campaign page

• Edit campaign page

Fundraiser Login

Username:

Password:

Forgot Password?

Donations-to-date

No Response List

Fundraiser List

Registered

Donation Statistics

Donation Goal: \$1,000,000

To Date: \$345,000

Amount to Reach Goal: \$655,000

Campaign Statistics

via Email via Website Email

Gui Costin gui@nogimmes.com \$150.00

N/A N/A \$50.00

Breck Kling breck@originmail.com \$250.00

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Done

Local Intranet

FIG. 12



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Y-ME Fundraising Campaign

How it Works

Here's how it works:

- Use this system to fundraise and/or donate completely online
- You don't need to run the race to fundraise online
- It only takes 5 minutes!

Fundraise:

- Enter your personal info and choose a username and password
- Send an email message to your friends and family asking for their support
- All personal information and email addresses provided remain 100% private
- Recipients of your email click on a link and donate to your campaign or fundraise themselves
- Don't forget to return to Coolsavings.com to login and track the progress of your campaign! See who has donated and how the progress your campaign has contributed to the overall Coolsavings/Y-ME online fundraising campaign.

Start Fundraising!

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FIG. 13



coolsavings.com

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Y-ME Campaign

FAQ's

Fundraise using the efficiency of the Internet

- Sign up to fundraise online
- Email friends and family asking for their support
- Friends simply click and donate online to your campaign OR choose to fundraise themselves
 - Thank You emails and Donation receipts are automatically sent via email after a donation is made

Reach your fundraising goal-receive a great reward!

Fundraise

Donating quick and easy, all you need is a credit card!

- Fill out the form
- Use our secure system to donate
- Print your receipt
- If your donation is over \$250, written acknowledgement from the charity will be mailed to you.

And automatically get a chance to win a great reward!

Donate

Can I use a personal check?

No. At this time we can only accept online donations with a credit card.

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FIG. 14

credit card.

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Security

WorthyEvents.com understands how important it is for you to have a sense of security while making donations at this website. You can donate online with confidence, knowing that the credit card and personal information you submit passes through numerous security measures designed to protect the loss, misuse and alterations of the information under our control. Our technical security measures consist of a secure socket layer (SSL) to help make all personal information and financial transactions passing through our website as secure as possible. All the data you enter on the donate page is encrypted (scrambled) while traveling through the Internet, making it difficult to intercept for fraudulent use. Although we make every effort to safeguard your personal and financial information, Internet transactions cannot be guaranteed to be 100% secure.

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Privacy Policy

Upon making a donation at WorthyEvents.com, each donor has the option to make his or her donation anonymous. Choosing anonymity on the donation form is the only way to prevent the non-profit organization from obtaining your personal contact information from WorthyEvents.com. By knowingly disclosing your personal information, you may be added to the non-profit organization's mailing list and may receive promotional or informational materials via email or otherwise from the non-profit and/or from others with whom the non-profit shares its donor lists.

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Tax Information

When donating, you will receive a receipt via email. For your added protection, WorthyEvents.com suggests that you print the donation confirmation page from the web site as a paper record of your contribution. This print out, along with the donation confirmation email can be used as documentation for your tax records. Please be aware that you may not be entitled to a tax deduction for charitable donations of or in excess of \$250, unless you receive written acknowledgement from the charitable organization. If you choose you keep your donation anonymous, you will not receive this written acknowledgement.

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FIG. 15

FIG. 15 OF 29 PAGES

How to Contact Us Regarding Privacy and Security Issues


We take privacy and security matters very seriously, and it is important to us that you understand and are comfortable with our privacy standards. If you have any questions, comments, criticisms or complaints about our Privacy and Security Statement and the way it affects you, please feel free to e-mail us at comments@worthyevents.com or call us at 312-733-3434 during regular business hours. If you have serious concerns about sharing your data with either an eBusiness or a non-profit, we recommend that you donate anonymously or that you contact each party directly to help ensure that your concerns are satisfied.

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FIG. 16

FIG. 16

**coolsavings.com**

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Y-ME Campaign

FAQ's

About Y-ME

Y-ME National Breast Cancer Organization has a commitment to provide information and support to anyone who has been touched by breast cancer. Y-ME was founded by two breast cancer patients in 1978, when they realized that their needs for information and support could best be met by women who had also experienced breast cancer. Since its beginning, Y-ME has served women with breast cancer and their families and friends--through our national hotline, open door groups, early detection workshops and our many local chapters. Through peer support programs--breast cancer patients talking with survivors, and spouses of patients talking with spouses of survivors--Y-ME helps thousands of people each year who are concerned about or personally affected by breast cancer.

[Click here to find out more about Y-ME and Y-ME chapters across the country](#)

NATIONAL HEADQUARTERS
Y-ME National Breast Cancer Organization, Inc
212 W. Van Buren Street
Chicago, Illinois 60607-3908
Telephone: 312-986-8338
www.y-me.org

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FIG. 17

From: Gui Costin [gui@worthyevents.com]
Sent: Friday, March 10, 2000 1:58 PM
To: andrew@worthyevents.com
Subject: The Avon Breast Cancer Crusade

Hello Everyone (or individual's name),

It's that time of year again and I'm raising my \$3,200 for the Avon Breast Cancer Foundation. I'd love your support and any donation would be greatly appreciated.

Best regards
Gui

To get the details on this campaign, click here: www.campaignpage.com

If the link above appears to be inactive, copy and paste the web address shown into the browser's location bar and hit Enter.

Additional Options:

Here are links to:

business/sponsor homepage - www.business/sponsorhomepage.com
charity/non-profit organization homepage - www.charity/non-profitorganizationhomepage.com
campaign program service provider homepage -
www.campaignprogramserviceproviderhomepage.com
donor homepage - www.donorhomepage.com

FIG. 18

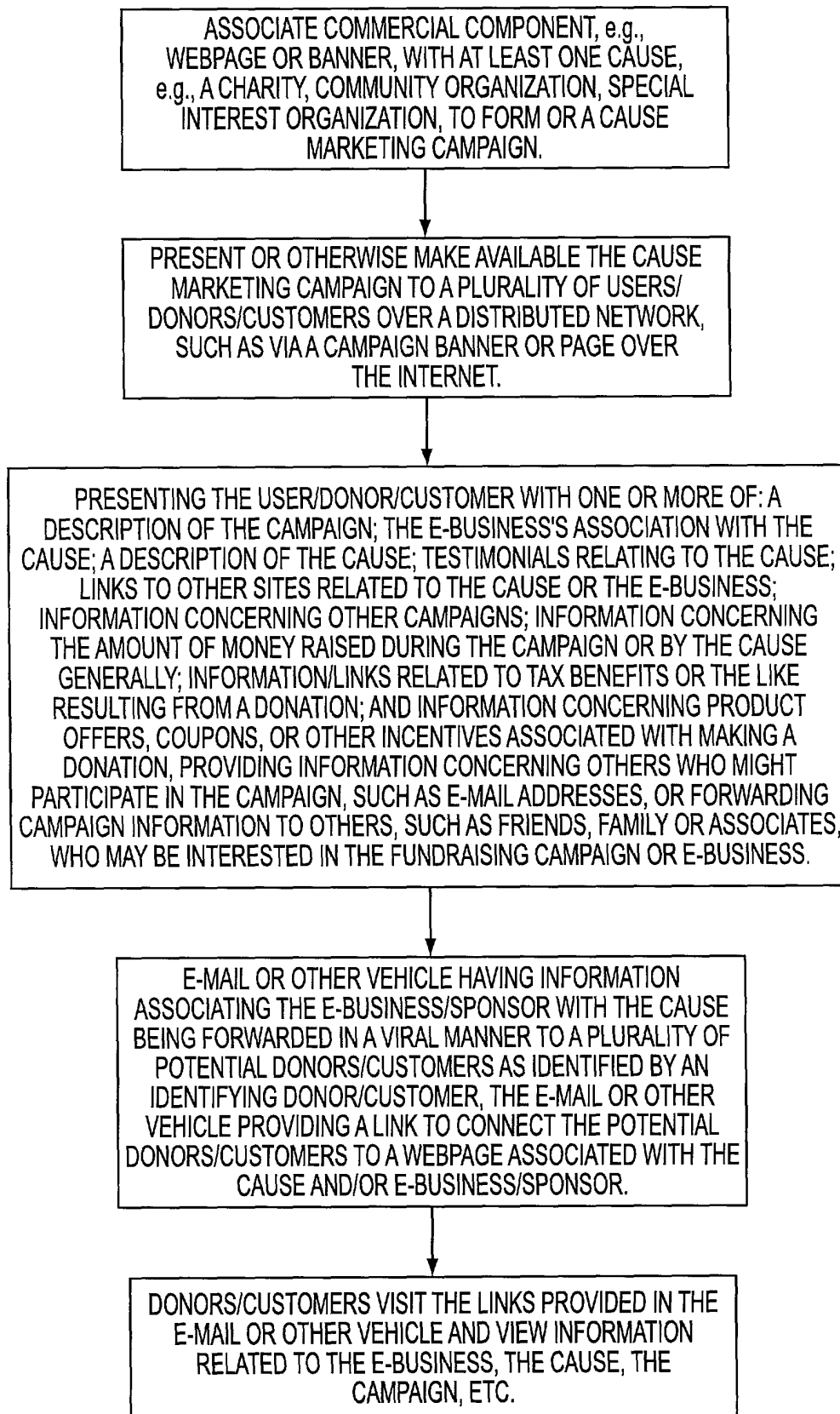


FIG. 19

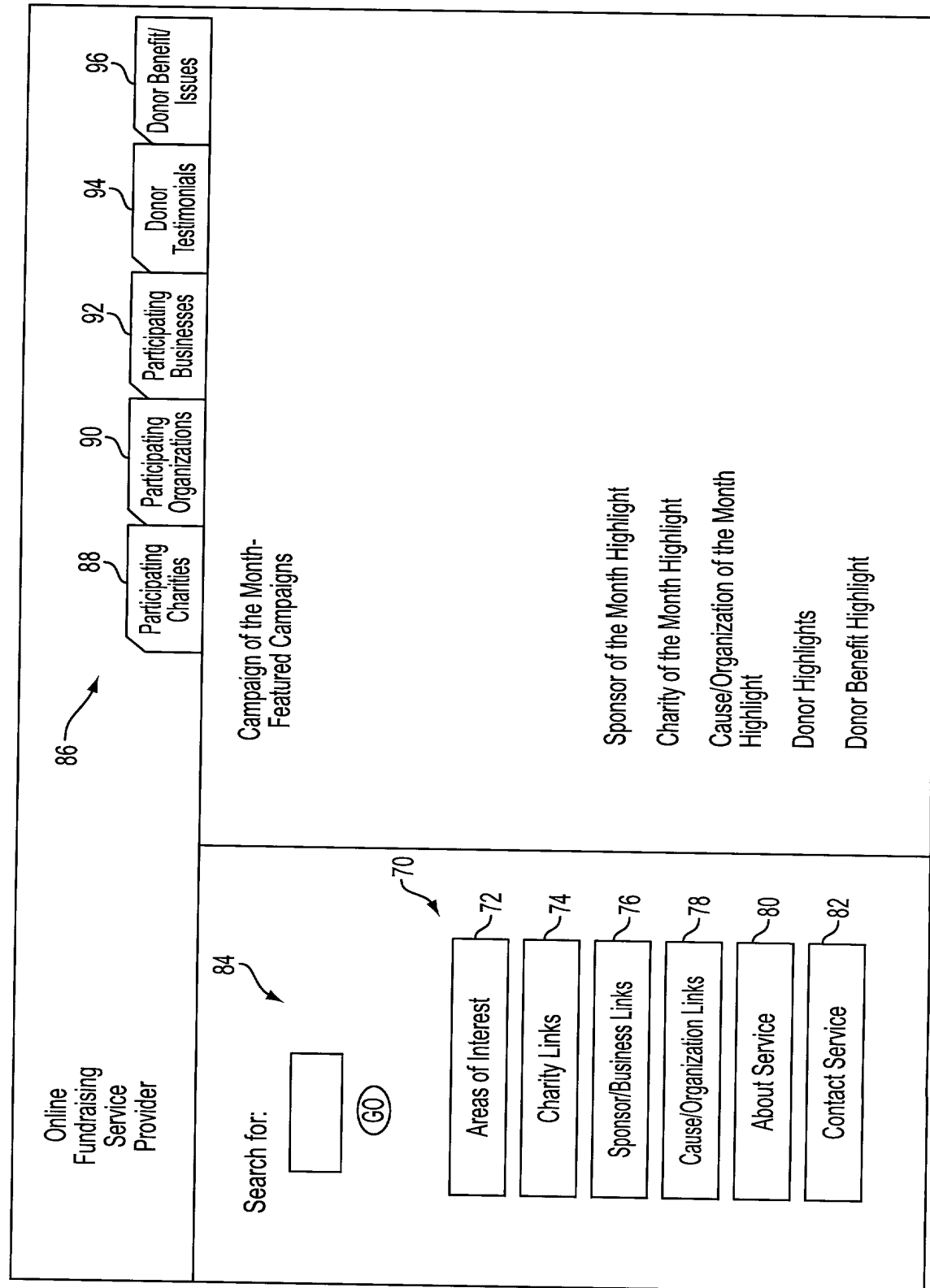
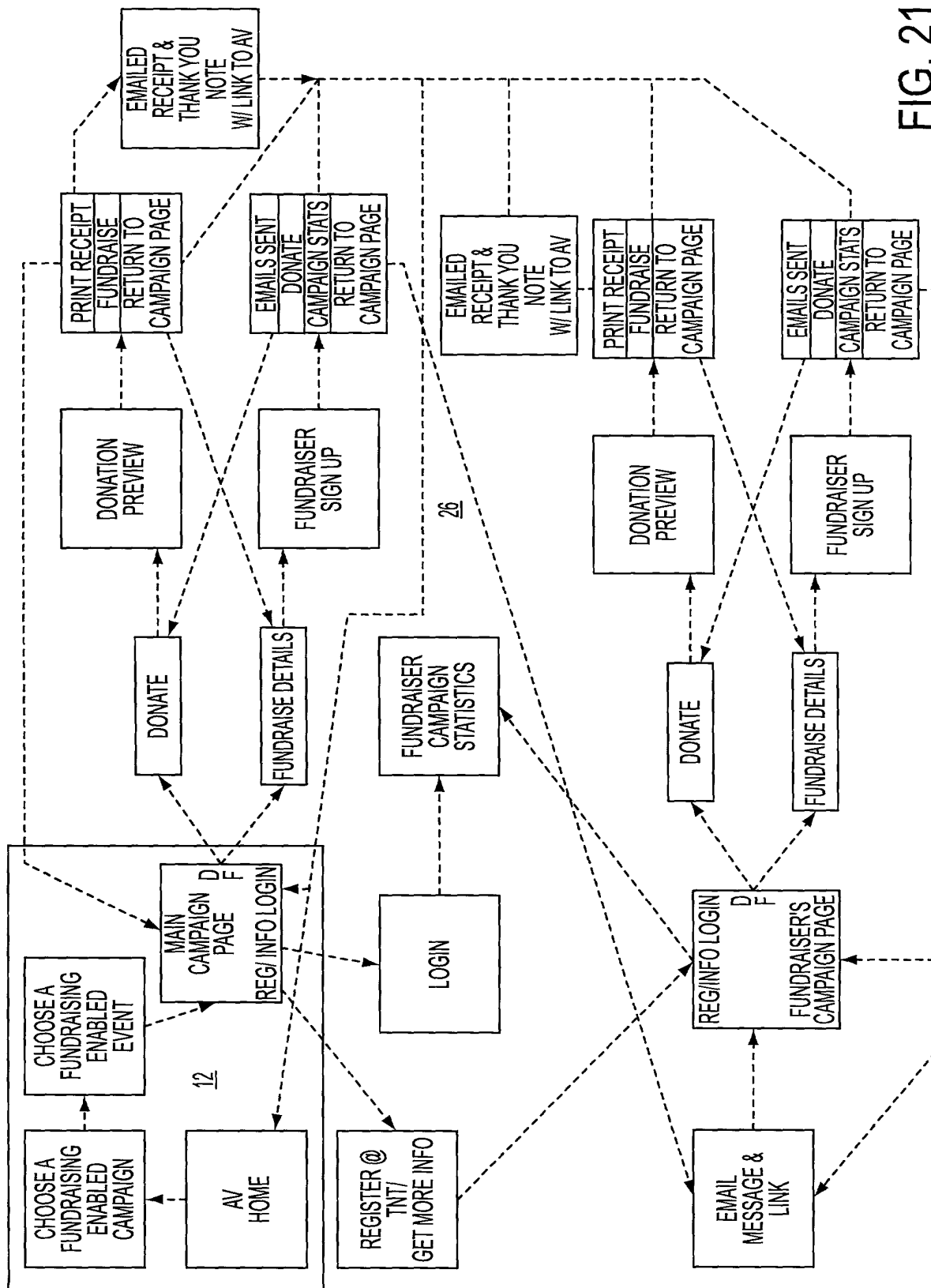


FIG. 20



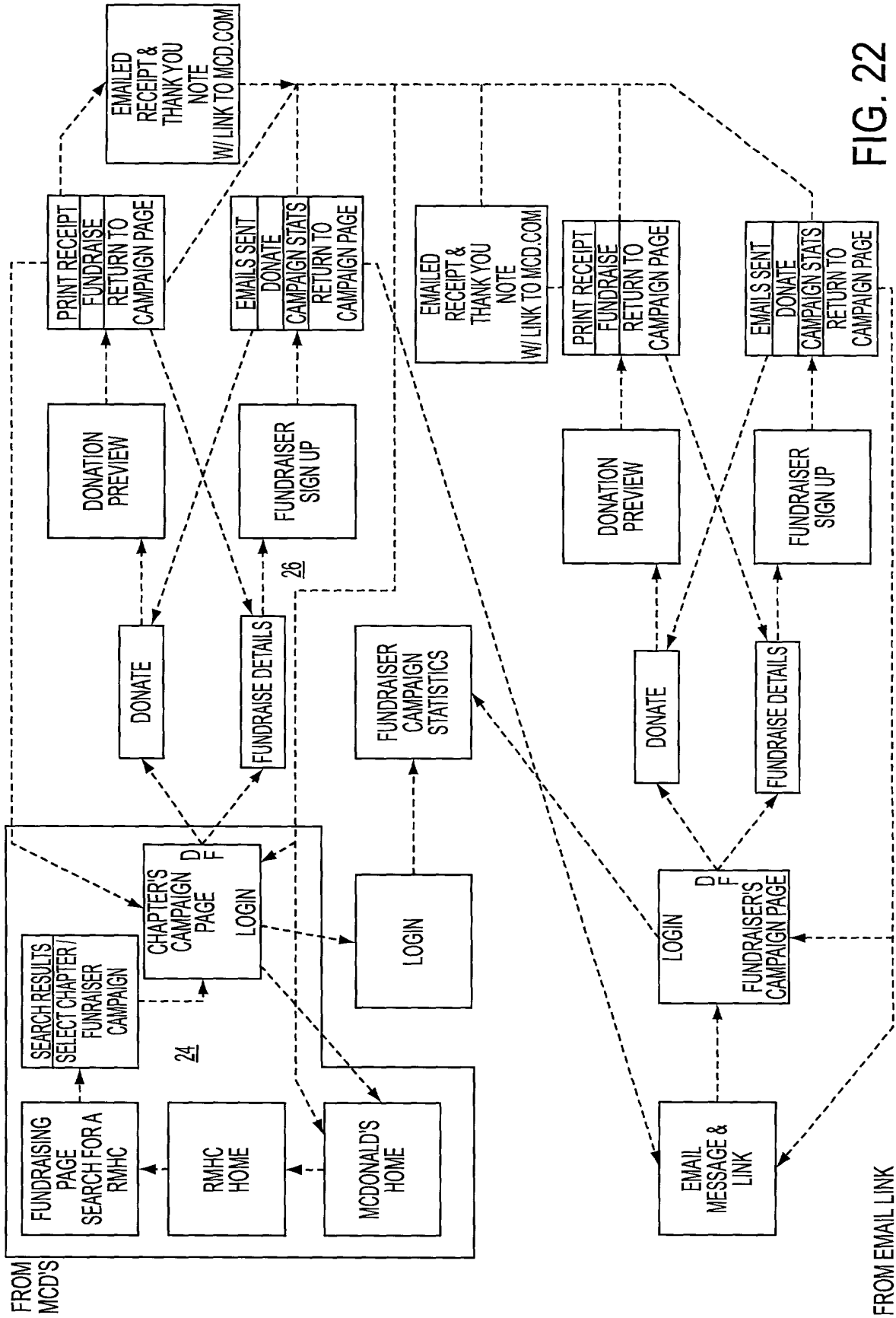


FIG. 22

